

# Cut Time to Resolution from Five Hours to Five Minutes

## Reduce Upstream Cost of Errors by 98%

Developers rarely have the information they need to fix real problems at the source. Even in agile organizations, key details of issues that affect user experience are usually caught in a lengthy game of telephone between customer support, QA, and product management:

- Is the bug serious? What's the impact?
- Should we roll back? Should we roll forward?
- Do we have the context to fix the right thing?
- Who should own resolution? How long will it take?
- Should we prioritize this error over current projects?
- Can it be prevented? Can we prevent regression?

By closing the insight gap, Sentry helps product teams reduce the upstream cost of errors by up to 98%, cutting remediation time from hours to minutes. Full visibility and control means developers can remove technical overhead, address root cause, improve decision-making, and stay in their workflow to focus on building software that makes customers' lives better.

*We get peace of mind from Sentry. In the case of a real issue, we immediately know what to fix or roll back.*

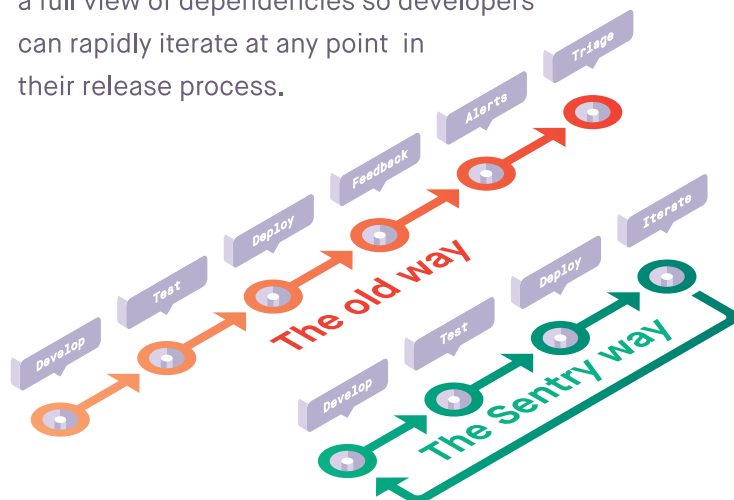
— **Valentino Volonghi, CTO**

 **AdRoll**

## Move Fast and Fix Things

Sentry is an open-source platform for workflow productivity that provides complete app logic, deep context, and resolution guidance for code-level issues like exceptions and crashes in real time. For the first time, developers can fix problems everywhere in the stack well before users encounter an error.

Because Sentry is the only platform to deliver insight and control across all the stages of the modern development cycle, product teams can rapidly see, diagnose, and address issues as part of their existing workflows. Errors are automatically surfaced and aggregated with a full view of dependencies so developers can rapidly iterate at any point in their release process.



Sentry's integrations with source code management platforms like GitHub, Bitbucket, and VSTS associate each issue with a specific commit and owner, removing the typical guesswork, disruption, and time to remediation. Your team can ship faster and iterate more often to improve code quality and address errors at the source.

Rather than waiting until a broken app causes customers to churn or relying on ops to provide a partial view of a problem, developers need actionable solutions:

- Unlike logs, get alerts on specific issues in real time
- Unlike APM, fix your app where and when it breaks
- Unlike infra metrics, iterate on the code you control

*We use Sentry's error automation not only for alerts in production, but also in our command line tools and builds.*

— **Dan LaMotte, Sr. Principal Software Engineer**

 **Symantec**

# What Makes Sentry Better

**Privacy & Security:** Compliance is fundamental. Sentry is committed to securing your app data, eliminating systems vulnerability, and ensuring continuity of access. We adhere to and exceed regulatory standards including Privacy Shield, HIPAA, GDPR, and PCI-DSS.

**Developer Ownership:** Efficiency comes from control — in merging commits, but also in remediating issues. Giving developers the context to own their code from end to end eliminates lengthy feedback loops and adds intelligence to solving production problems.

**Continuous Iteration:** Shipping better software faster is all about rapid iteration. Insight into interactions across the develop, integrate, and deploy cycles makes setting priorities easy and actionable. Each error becomes your next chance to improve the user's experience.

**Open Source:** Sentry is 100% open source, and there are no barriers to adoption, usage, or contribution. Set up Sentry with just a few lines of code and start getting actionable insights via email, SMS, or chat in minutes.

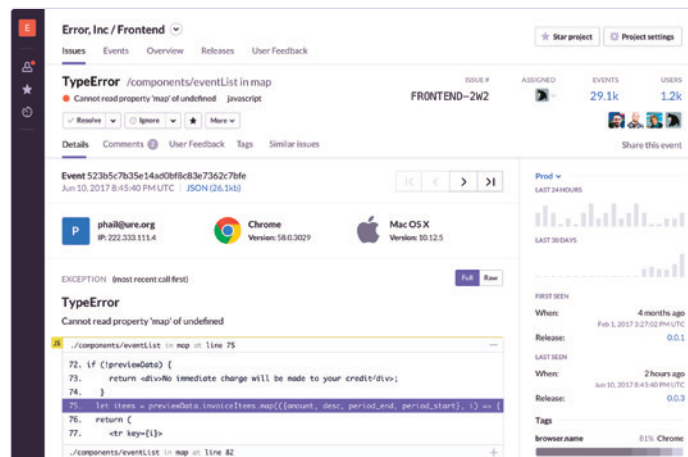
*With the error context that Sentry captures, we've been able to fix just about every broken deploy within minutes.*

— **Matin Movassate, CEO**



Only with Sentry can your entire product team:

- Identify root cause of errors in real time
- Resolve any exception faster
- Enhance developer efficiency
- Improve your users' experience
- Decrease downtime and crashes
- Increase deploy frequency and quality
- Set priorities for future releases



## About Sentry

Sentry is an open-source platform for workflow productivity, aggregating data from errors and crashes across the stack in real time. A half-million developers use Sentry to get all the code-level context they need to efficiently resolve issues at every stage of the application lifecycle. Sentry's cloud service supports more than 9,000 customers, monitoring tens of billions of exceptions every month from the most popular apps and websites, including Airbnb, PayPal, Twitter, Microsoft, Uber, Pinterest, Atlassian, and the New York Times. Sentry was founded by product leaders from Dropbox and GitHub and is backed by NEA and Accel.

### Trusted by the Most Popular Apps

